

## NOVEMBER JOINT MEETING w/ ASM & SWE

### “LANDSPEED LOUISE”

*Louise Ann Noeth*

**Auto Writer/Photographer  
and  
Jet Dragster Racer**

**DATE:**

Tuesday, November 11, 2008

**LOCATION:**

Andorfer Commons at Indiana Tech  
1600 East Washington Blvd.  
Fort Wayne, IN

**TIME:**

5:30 pm Social  
6:00 pm Dinner  
6:45 pm Presentation

**COST:**

\$20 Members and Non-Members  
\$10 Students

**Dinner Menu:**

Grilled Midwest chicken marinated in sweet apple cider, mélange of carrots, squash and roasted red skin new potatoes and a variety of cheesecake for dessert. Vegetarian plate available with advance request.

**Reservations:**

Advance reservations are requested by **Friday, November 7th**. Company reps are listed on the last page. On-line reservations may be made at the section web site: <http://fortwayne.saesections.org/>

### Landspeed Louise:

As one of few women auto writers/racers in America, Louise Ann Noeth's moniker "Landspeed Louise" is well-deserved and hard-earned. Comfortable and competent behind the wheel of any car, or truck, she is also an accomplished motorcyclist, licensed airplane pilot and blue water sailor.

After several years of touring North America as a professional auto racer campaigning a 250 mph jet dragster, Ms. Noeth was hired by *Petersen Publishing Company* and became the first female editor-in-chief of any of the firm's automotive publications. She produced *HOT ROD Industry News* and the *SEMA Show HOT ROD Hotline* and was a member of the development team for the *HOT ROD Nationals* and *CAR CRAFT Nationals*.

Ms. Noeth's award-winning photographic and writing works have been published around the world in several languages. From *Sports Illustrated* to *The Late Show with David Letterman*, her client list is equally diverse and thought-provoking. She has been freelancing her "storyteller" skills with words and pictures over the past 15 years producing investigative, technical, feature and personality assignments for a wide array of magazines, newspapers, book publishers, racing teams, entertainers and corporate clients. Ms. Noeth is the author of the critically acclaimed, award-winning book on land speed racing currently in its seventh printing, *Bonneville Salt Flats*

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Contact Michael Crull  
[Crull.Michael@remyinc.com](mailto:Crull.Michael@remyinc.com)

## Company Representatives

Please make meeting reservations and dinner payments with your company representative (or online at <http://fortwayne.saesections.org/>):

Rich Taylor	Affinia
Dan Gochenour	Eaton Clutch, Auburn
Dan Grohnke	Navistar, Inc.
Bongsu Kang	IPFW
Feng Lin	Tri-State University
Dave Aschliman	Indiana Institute of Technology
Jim Roussey	All Others (P) 260 704 7424 JiRoussey@verizon.net

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**ADDRESS CORRECTION REQUESTED**